



STR Global, STR release December 2008 and year-end '08 worldwide hotel performance results

6 February 2009

Year-end 2008 figures (U.S. dollars, euros and British pounds):

	Occupancy	ADR (U.S. dollars)	ADR (euros)	ADR (pounds)	RevPAR (U.S. dollars)	RevPAR (euros)	RevPAR (pounds)
Asia Pacific	65.5% (-7.2%)	\$138.38 (+9.7%)	€93.91 (+2.9%)	£75.29 (+20.0%)	\$90.69 (+1.8%)	€61.55 (-4.5%)	£49.35 (+11.3%)
Americas	60.7% (-3.9%)	\$108.48 (+2.7%)	€73.43 (-4.3%)	£58.84 (+11.9%)	\$65.86 (-1.4%)	€44.58 (-8.0%)	£35.73 (+7.5)
Europe	65.7% (-3.7%)	\$158.61 (+5.6%)	€107.01 (-1.5%)	£85.55 (+14.7%)	\$104.23 (+1.8%)	€70.32 (-5.1%)	£56.22 (+10.4%)
Middle East/Africa	70.2% (+0.7%)	\$157.66 (+16.2%)	€107.47 (+9.5%)	£86.43 (+28.0%)	\$110.63 (+17.0%)	€75.41 (+10.3%)	£60.65 (+28.9%)

*percentages are increases/decreases for 2008

Year-over-year December 2008 figures (U.S. dollars, euros and British pounds):

	Occupancy	ADR (U.S. dollars)	ADR (euros)	ADR (pounds)	RevPAR (U.S. dollars)	RevPAR (euros)	RevPAR (pounds)
Asia Pacific	56.8% (-16.0%)	\$128.50 (-6.4%)	€91.17 (-2.4%)	£88.80 (+29.1%)	\$72.99 (-21.4%)	€51.78 (-18.0%)	£50.43 (+8.4%)
Americas	45.7% (-6.6%)	\$101.51 (-4.0%)	€72.02 (+0.1%)	£70.14 (+32.4%)	\$46.35 (-10.4%)	€32.88 (-6.5%)	£32.03 (+23.6%)
Europe	51.6% (-7.7%)	\$129.85 (-13.7%)	€92.13 (-10.0%)	£89.72 (+19.1%)	\$67.04 (-20.3%)	€47.57 (-16.9%)	£46.33 (+9.9%)
Middle East/Africa	58.8% (-10.0%)	\$170.56 (+3.3%)	€121.02 (+7.7%)	£117.86 (+42.4%)	\$100.21 (-7.0%)	€71.10 (-3.0%)	£69.25 (+28.3%)

*percentages are increases/decreases for December 2008 vs. December 2007

Performances of key countries in 2008 (all monetary units in local currency):

	Occupancy	ADR	RevPAR
Argentina	65.1% (-2.9%)	ARS 454.47 (+15.0%)	ARS 295.69 (+11.6%)
Australia	74.9% (-3.2%)	AUD 175.38 (+5.3%)	AUD 131.30 (+1.9%)
Brazil	65.0% (+3.9%)	BRL 174.91 (+3.3%)	BRL 113.67 (+7.4%)
Canada	64.0% (-2.1%)	CAD 132.68 (+3.0%)	CAD 84.89 (+0.9%)
China	56.8% (-13.7%)	CNY 867.17 (+1.6%)	CNY 492.13 (-12.3%)
Egypt	77.3% (+4.7%)	EGP 428.26 (+15.9%)	EGP 330.99 (+21.3%)
Germany	63.1% (-1.5%)	EUR 86.33 (+5.1%)	EUR 54.44 (+3.6%)
India	63.8% (-7.1%)	INR 9074.16 (+9.4%)	INR 5792.28 (+1.7%)
Israel	70.6% (+3.6%)	ILS 581.30 (+6.4%)	ILS 410.46 (+10.2%)
Italy	58.3% (-7.2%)	EUR 140.63 (-3.3%)	EUR 81.98 (-10.3%)
Japan	75.0% (-3.2%)	JPY 14622.87 (+0.5%)	JPY 10972.54 (-2.7%)
Mexico	59.7% (-2.1%)	MXN 1355.23 (+5.6%)	MXN 809.71 (+3.4%)
Russia	59.2% (-8.3%)	RUB 7524.68 (+15.8%)	RUB 4451.64 (+6.2%)
Saudi Arabia	62.9% (+1.7%)	SAR 676.09 (+17.0%)	SAR 425.55 (+19.0%)
Singapore	77.1% (-7.9%)	SGD 299.09 (+19.2%)	SGD 230.61 (+9.7%)
Spain	63.7% (-6.0%)	EUR 92.72 (-0.1%)	EUR 59.06 (-6.1%)
South Africa	69.3% (-2.7%)	ZAR 791.86 (+16.2%)	ZAR 548.50 (+13.0%)
United Arab Emirates	78.4% (-2.3%)	AED 1038.61 (+10.8%)	AED 813.94 (+8.3%)
United Kingdom	71.5% (-2.8%)	GBP 82.59 (+2.4%)	GBP 59.02 (-0.4%)
United States	60.4% (-4.2%)	USD 106.55 (+2.4%)	USD 64.37 (-1.9%)

*percentages are increases/decreases for 2008

Performances of key countries in December (all monetary units in local currency):

	Occupancy	ADR	RevPAR
Argentina	54.8% (-21.7%)	ARS 530.97 (+14.8%)	ARS 291.05 (-10.1%)
Australia	68.1% (-4.2%)	AUD 179.18 (+2.9%)	AUD 121.95 (-1.4%)
Brazil	55.9% (-3.1%)	BRL 189.52 (+4.0%)	BRL 105.90 (+0.7%)
Canada	45.8% (-4.5%)	CAD 124.95 (+1.3%)	CAD 57.19 (-3.3%)
China	47.8% (-22.2%)	CNY 732.22 (-10.5%)	CNY 349.69 (-30.4%)
Egypt	62.8% (-11.1%)	EGP 483.86 (+7.8%)	EGP 304.06 (-4.2%)
Germany	53.5% (-3.9%)	EUR 76.85 (+1.0%)	EUR 41.11 (-2.9%)
India	46.3% (-31.8%)	INR 8692.75 (-9.9%)	INR 4027.56 (-38.5%)
Israel	61.0% (-2.1%)	ILS 546.89 (+9.8%)	ILS 333.80 (+7.5%)
Italy	41.6% (-13.6%)	EUR 110.99 (-6.8%)	EUR 46.13 (-19.5%)
Japan	69.7% (-6.4%)	JPY 14943.42 (-2.0%)	JPY 10417.82 (-8.3%)
Mexico	50.3% (-8.2%)	MXN 1915.16 (+25.4%)	MXN 963.81 (+15.2%)
Russia	42.2% (-15.5%)	RUB 6701.48 (-2.1%)	RUB 2825.60 (-17.3%)
Saudi Arabia	61.9% (-11.9%)	SAR 940.27 (+7.1%)	SAR 581.96 (-5.7%)
Singapore	68.2% (-11.4%)	SGD 264.53 (+3.2%)	SGD 180.39 (-8.6%)
Spain	45.3% (-12.0%)	EUR 82.61 (-4.5%)	EUR 37.41 (-15.9%)
South Africa	59.4% (-8.5%)	ZAR 838.50 (+11.7%)	ZAR 498.18 (+2.2%)
United Arab Emirates	66.1% (-15.0%)	AED 1108.46 (+0.8%)	AED 732.65 (-14.3%)
United Kingdom	60.4% (-6.3%)	GBP 79.71 (-0.4%)	GBP 48.15 (-6.7%)
United States	45.3% (-6.8%)	USD 99.42 (-3.2%)	USD 44.99 (-9.7%)

*percentages are increases/decreases for December 2008 vs. December 2007